

REMARKS

In accordance with the foregoing, claims 12-22 are pending and under consideration. Respectfully, the rejection is traversed.

Rejection Under 35 USC §112

Claim 22 stands rejected under 35 USC §112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention. This rejection is respectfully traversed.

MPEP § 608.01(n) states that "generally, a multiple dependent claim is a dependent claim which refers back in the alternative to more than one preceding independent or dependent claim." As clearly shown in the examples listed in MPEP § 608.01(n)(1)(A), it is respectfully submitted that claim 22 complies with the multiple dependent claim standards.

Rejection Under 35 USC §102

Claims 12-22 stand rejected under 35 USC §102(b) as being anticipated by Shibao, European Publication No. 1 289 241 A1. This rejection is respectfully traversed.

Claim 12 recites:

storing in the telecommunication network multimedia objects assigned to a first telecommunication subscriber, **each multimedia object having a corresponding reference number**;

defining an assignment mapping using at least one data set which specifies assignment of a specific call recipient **to a specific reference number of a specific multimedia object**;

determining the **corresponding reference number** specified for the second telecommunication subscriber based on the assignment mapping;

transmitting, from the telecommunication network to the second telecommunication device, an **identified multimedia object assigned to the corresponding reference number** (emphasis added).

In Fig. 1, Shibao relates to the calling-party-information acquiring unit 93 in the calling party information server 9 that stores calling party information C11 corresponding to a calling-end terminal station number A1 and a called-end terminal station number B1 and calling party information C21 corresponding to a calling-end terminal station number A2 and a called-end terminal station number B1. The calling party information reproducing unit 52 in a called-end terminal station 5 alerts the user to the reception of a call based on the calling party information

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Claim 12 recites:

storing in the telecommunication network multimedia objects assigned to a first telecommunication subscriber, **each multimedia object having a corresponding reference number**;

defining an assignment mapping using at least one data set which specifies assignment of a specific call recipient to a **specific reference number of a specific multimedia object**;

determining the **corresponding reference number** specified for the second telecommunication subscriber based on the assignment mapping;

transmitting, from the telecommunication network to the second telecommunication device, an **identified multimedia object assigned to the corresponding reference number** (emphasis added).

In Fig. 1, Shibao relates to the calling-party-information acquiring unit 93 in the calling party information server 9 that stores calling party information C11 corresponding to a calling-end terminal station number A1 and a called-end terminal station number B1 and calling party information C21 corresponding to a calling-end terminal station number A2 and a called-end terminal station number B1. The calling party information reproducing unit 52 in a called-end terminal station 5 alerts the user to the reception of a call based on the calling party information C11 if the call comes from the terminal station 3 of the terminal station number A1 and on the

calling party information C21 if the call comes from the terminal station3 of the terminal station number A2. See paragraph [0068].

This labeling of calling party information does not indicate a reference number attached to a frame or bitmap because the reference to the calling party information is performed by the calling end terminal station number and the called end terminal station number. This combination of numbers is dedicated to only one calling party information and, therefore, a reference number is not provided and not necessary.

Hence, Shibao does not anticipate each multimedia object having a **corresponding reference number**, defining an assignment mapping using at least one data set which specifies assignment of a specific call recipient **to a specific reference number of a specific multimedia object**, determining the **corresponding reference number** specified for the second telecommunication subscriber based on the assignment mapping, and transmitting an **identified multimedia object assigned to the corresponding reference number**.

Accordingly, claim 12 is not anticipated by Shibao and patentably distinguishes over the cited art.

Claims 13-22 depend from claim 12 and include all of the features of that claim, plus additional features that are not anticipated by the cited art and therefore patentably distinguish over the cited art.

Conclusion

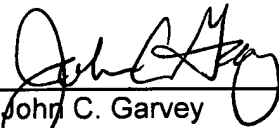
There being no further outstanding objections or rejections, it is submitted that the application is in condition for allowance. An early action to that effect is courteously solicited.

If there are any additional fees associated with filing of this Amendment, please charge the same to our Deposit Account No. 19-3935.

Respectfully submitted,

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